



ALUMNI GAZETTE

SEPT 2017 NO. 3 VOL. 1 MEXICO CITY



ASFALUMNI



ASFALUMNI

Celebrating 130 Years: An Introduction

In August 1888, American, Mexican and British men came together with a vision of progress and a passion for education. They met for the purpose of creating what we know today as The American School Foundation. As we reflect on our history, through the founders' insights and leadership, learning has continuously evolved as we meet the needs of our ever-changing world.

As we planned this photographic exhibition, one fact became clear: over our 130 years, people have loved this school. The facilities have changed but the same spirit of creativity, collaboration and love for learning remains.

As you prepare the itinerary, you will learn about the school's evolution, enjoying ASF's milestones through images of Mexico and the world. We envision a bright and inspiring holiday season that has evolved through innovation: philosophy, programs, technologies and facilities that have made us responsible for the education, life and spirit of the ASF community. The school has remained adaptable, shifting with the times to provide the best level of preparation for tomorrow's education, preparing students to be world-minded citizens.

Join us as we celebrate 130 years of educating global citizens for a changing world.

Paul Williams
Executive Director

#ASF130

UPCOMING EVENTS

- OCT 13 Career Day
- OCT 20 Homecoming Game
- OCT 23 Golf Tournament
- NOV 11 Art Fair
- DEC 6, 7, 8 Holiday Bazaar
- DEC 11 Ballet Folklorico

We are so proud to be an OldSchoolBears. If you want to get involved in our Alumni Association, please let us know alumni@asf.edu.mx

Grape Vine

Mothers Front is an organization that empowers mothers through conferences, coaching, events and awareness campaigns. Alexia Camil (00), is the founder and leader of this initiative created to support mothers, because, she says, mothers are the epicenter of all evolution and we should stand by them, with them and in awe of them. Congratulations on this new endeavor, please keep us posted!

@Twitter: Facebook and Instagram: MOTHERS FRONT

Social entrepreneur and founder and CEO of Pizza, Alejandro Souza (05), was named Social Franchise Winner, during the International Franchise Association Convention. Frizza is a social project that makes and sells pizzas using Mexican ingredients, in an attempt to generate jobs and integrate young Mexicans in precarious social conditions. You can learn all about this wonderful social business that serves great pizza at <http://pizza.mx/>

Combating pollution along with the time and money spent on the current commuting situation in our beloved Mexico City, we are committed to offering a new means of transport, through an easy, sustainable and clean alternative: an electric scooter sharing system.

Econduce Zona (Econduce): Pick-up or drop-off a scooter without having to stop at a charging station! The system is incredibly simple: download the app, create an account, find the nearest scooter to your location, turn it on and start rolling. We'll start on Av. Amsterdam in the well-known Condesa neighborhood. This innovative initiative makes renting a keyless scooter when you need one! Jorge Leon de la Barra (12) is Director of New Projects at Econduce.

28/9/17 #MUSSET32

EL CENTRO DE ACOPIO EN ALFREDO DE MUSSET 32 EN POLANCA, CAMBIÓ DE DIRECCION.

POR EL IMPACTO, CAMBIAMOS Y FORMALIZAMOS NUESTRAS OPERACIONES Y ASI BRINDAR DE MANERA SOSTENIDA Y SUSTENTABLE ESTO SOLO EMPEZAMOS!

¡MUCHAS GRACIAS POR TODAS SUS APORTACIONES! SEGUIMOS RECREANDO TU AYUDA EN:

AMSTERDAM - 10:30 HORAS (LUNES Y MIÉRCOLES)
LUNES Y MIÉRCOLES 11:00 - 12:00 HORAS

FUERTE AZULENTO O CAJALÍ - COMERCIAL LUNES Y MIÉRCOLES 11:00 - 12:00 HORAS

#FUERZAMEXICO

Facebook: FUERZA MEXICO

"Volviendo a la Tierra" is an animated documentary that blurs the line between fiction and reality, while telling the story of a fox, who sets out on a journey to live a more harmonious way on Planet Earth, encountering different creatures along his journey. These mythical beings represent people of diverse backgrounds, living in Baja California Sur, who have decided to create a positive change in their lives, their communities, and their environment, determined to protect and care for the Earth. Xareni Penick (05) funded the production of this documentary and raised 100% of her goal. You can see the convocation on www.hiddego.com and "Volviendo a la Tierra"

Spot light

Jerónimo Quiroz ('05)

We interviewed Jerónimo Quiroz ('05) about Efecto Colmena, a project focused on rescuing and relocating bees in Mexico City. Here is a bit of our conversation:

What is so special about bees?
Honey bees are excellent architects, who discovered the most efficient way to build their homes and store honey using a hexagonal form. They live in colonies and have very efficient and complex social structures, and of course, they make delicious honey. Honey is actually a byproduct of their most important task, which is pollination. When bees gather nectar and pollen to make honey, they are also helping plants reproduce by, inseminating the pistils with pollen.
Honey bees are great at this, they are specialized pollinators, and work with specific plants so pollination is direct. This is also why farmers love them: as plants get pollinated, they bear fruit for their needs to get distributed and have new plants. Bees are said to be responsible for 1/3 of every bite of what we eat!

What's the story behind killing a bee hive when found in a home?
In the 60's, a scientist in Brazil mixed genes from European honey bees with African honey bees, to breed a stronger, more productive bee. Unfortunately, this hybrid escaped to the job and years later, in the mid 60's, they arrived in Mexico. This new Africanized bees were more aggressive than their ones here in the country, which was necessary practice to control the risk. Today this is no longer necessary, as bees are not as aggressive as they were when the extermination program was installed and also due to the fact that the number of bees in the city has drastically decreased. An up-to-date policy in which bees are relocated and conserved is the way to go!

What is Efecto Colmena?
Efecto Colmena is a nonprofit organization which aims to create consciousness around the importance of bees for our environment and the necessity of improving our relationship with bees by relocating and preserving them.

How was Efecto Colmena born?
When I arrived to my home, I decided to explore agriculture. I got in touch with an expert who taught me how to relocate hives and refreshed the way things were, concerning bees in Mexico and the world. As soon as I started to work with bees, I became hooked and thought things should be done differently, so after talking to some friends, we started Efecto Colmena.

What's next for Efecto Colmena?
Spreading the buzz, procuring funds in order to grow our operation, so we can relocate more hives, collaborating with Civil Protection and Fire Stations, so as many hives and swarms as possible are relocated.

We heard you are working with Carlos García Noriega, tell us about this.
Carlos is a magnificent artist and an amazing person. We are working with the bees to create an art exhibit, where we will present sculptures inspired by honeycombs created by worker bees. This exhibition is much more than art created in honeycombs, it will produce a shift in consciousness, because happen a landscape will be transformed with more life and it will portray the work bees do and a sweet part of it will be on the sculptures, in the form of delicious honey.

What should I do if bees settle in my home or workplace?
Stay calm and don't disturb the bees. The last thing they want to do is sting you, (they die when they do). Take some pictures of where the bees are, so we can watch them when we get there and arrange an appointment for the relocation of the bees.

How can we be of service?
Plant flowers at home, so bees can collect nectar and pollen. If you see a hive or a swarm, call us and send us some pictures so we know the tools we will need to relocate them. As plants get pollinated, they bear fruit for their needs to get distributed and have new plants. Bees are said to be responsible for 1/3 of every bite of what we eat!

What do you treasure most about having been a student at ASF?
I loved the diversity of people in ASF and I'm very thankful for making great friends.



Call or WhatsApp 0445585405447
Email contacto@efectocolmena.com
Facebook Efecto Colmena

In Loving Memory

Guillermo Aguilar Álvarez (77)
September 25, 1958 - July 7, 2017

Guillermo Aguilar

Ricardo Padilla (86)
February 13, 1931 - July 20, 2017

Ricardo Padilla

News

FAREWELL!
Institutional Advancement Director, Alejandra Naranjo is leaving her post to pursue new endeavors at New York City. We couldn't be prouder (and yes, we are terribly sad to see her go). The Alumni Association is very grateful for her following and support, ASF will not be the same without her.

ALUMNI BOWL
Our Old Time Bears came home and won back the trophy. We are really proud of you! Thank you for keeping up our school spirit!

ZERO TRASH POLICY
ASF Sustainability Committee is formed by teachers, students, admin staff, parents and alumni. The goal is to reduce our ecological footprint through specific activities and environmental stewardship. We would like to invite interested alumni to participate during our school year through coaching, offering conferences, workshops, and supporting in any way our campaign Zero Waste, whose goal is to reduce waste to 50% and increase recyclables to 30% as well as to reduce energy consumption by 10%. We have both the commitment with the community and with the city government to reach our goals so we can maintain and promote our Licencia Ambiental (Licencia del Distrito Federal (LAIDEF)). We are also following and exceeding the new city law to separate our trash into five categories: organics, paper, plastics, recyclable inorganics and non-recyclable inorganics. We plan to showcase and celebrate our accomplishments of this campaign during Earth Week (April 24-28, 2018). This will be a great opportunity to teach our community about the importance of living sustainably!

OUR PAPER IN INSTAGRAM!
As of September 1, ASF Alumni Office will be handling an Instagram account. Follow us to indulge in some good old-time photos and general old-timers spirit.

ASF'S RESPONSE TO THE EARTHQUAKE ON SEPTEMBER 19
All buildings were inspected by expert civil engineers, including a certified structural engineer, and Civil Protection personnel. As a result of both inspections, the campus has been certified for operation, since all buildings are in good conditions.

There have been an incredible number of individual and collective actions taken by our community during the past week that exemplify who we are, and while it would be impossible to try and enumerate them all, I would like to point to two events that stand out. The first was the instant reaction and overwhelming support offered by our community to the 24 teachers who lost their homes during the earthquake, and in parallel, the multiple, pressing and heartfelt actions taken by our students, parents, faculty and staff to activate relief efforts on their own, while the school attended to the immediate and lessening needs of the teachers and staff. We witnessed countless efforts by our community members to prepare food for earthquake volunteers and victims, collect and deliver donations, visit disaster zones to help remove rubble, and much more. Our community members were desperate to help and we were overwhelmed with the amount of kind offers we received.

The teachers and staff that were affected by these events are currently employing all the necessary support to get their lives back to normal. Groups of employee volunteers have been put together to support the needs of all those affected, donations continue to pour into the school, and emotional support and counseling are currently being offered to students, faculty and staff.

Old-Timer ROCKSTAR

We are looking for ASF's oldest living alumni!

Please refer any old-timers you know to: asf.edu.mx/oldschool

The American School Foundation

educating global citizens for a changing world

HOLIDAY BAZAAR

December 6, 7 & 8
from 8:00 am to 4:00 pm

The American School Foundation, A.C.
Bondoito 215, Col. Las Americas,
Alvaro Obregón México, D.F. 01120

Free admission

Reunions



UTOPIA. 48th Art Fair

November 11, 2017
10:00 am to 5:00 pm

Student Artist of the Year: ERIV DANIELS

The American School Foundation

Club de Golf Fivesome A.G. S.A.

15th Annual Golf Tournament

Fivesome A-gogo (4 categories)
October 23, 2017

Regular Fee: \$5,000
Luncheon: \$1,000 for non-golfing guests
For more information: golf@asf.edu.mx or 5227-4943

Thank you

Charlie García Noriega ('02) for kindly donating the Court crowns for Homecoming.

Golf Committee for putting together a promising tournament. Special thanks to the Chairs, Troy Hatch and Ricardo Ganem ('83).

David Mejía (74) and Patricia Mejía (70) for donating an Alumni Directory with information from 1900-1993.

Mariana Vestyia (00) for donating ASF campus with vintage images of our school, celebrating 130 years of this wonderful Foundation.

Bazaar Committee for such dedication and excellence. We are sure the Bazaar will be the best edition yet. Special recognition to the Chair of Committee Paola Jimenez Pons and to Michelle Troice ('01) for being an outstanding volunteer.

Álvar Martínez, for helping the Alumni Office with technical coaching in the creation of this file.

Throw back ASF's Founders

John R. Davis
President 1888-1892

#ASF130

Bessie Files

#ASF130

Charles E. Cunningham
President 1892-1895, 1911-1916

#ASF130

Edward G. Orrin

#ASF130

Mr. S. Bulling Wright
President 1895-1898

#ASF130

Mr. Lewis Lamm

#ASF130

Dr. Henry L. Cain

#ASF130

Edna E. Lutton

#ASF130