



ARS ELECTRONICA

Festival for Art, Technology & Society

SEPTEMBER 6-12 | LINZ, AUSTRIA

FIELD TRIP INFORMATION

"Once a year, Ars Electronica invites artists, scientists and researchers from all over the world to a conclave in Linz to confront a specific, interdisciplinary theme in the context of speeches, workshops, exhibitions and symposia. Each year's festival is dedicated to a different issue, and the formats of the various approaches to it are the very opposite of sacrosanct. This is a setting for experimentation, evaluation and reinvention, for the search for that which advances the betterment of human society, whereby the provenance of whatever that might be isn't the least bit relevant."

Who we are...

MELANNIE HURTADO

- hurtadome@asf.edu.mx
- Arts, Design and Multimedia teacher (5 years in ASF)
- U of A - Linguistics & Visual Arts



SEAN BUCKLEY

- buckleys@asf.edu.mx
- IB Visual Arts teacher and Artist (6 years in ASF)
- SAIC(bachelors)/UNCA(masters)



History of ARS

groundbreaking
prototypes

school of the
future

1979

1986

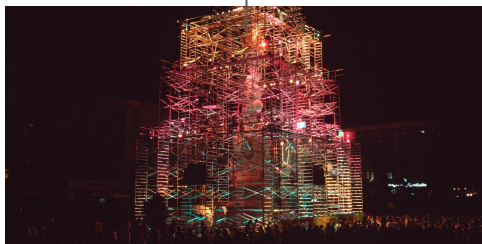
1997

2000

2002



Stage and
competition
for media
art



innovative
business models

festival for digital
music



showcase for
creativity and
innovation

new forms of
communication

laboratory for research
and development

History of ARS

digitization as social
development

artists, scientists
and technologists

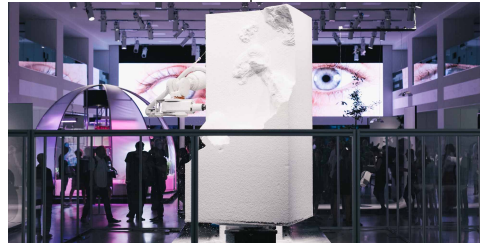
2009

2011

2016

2017

2018

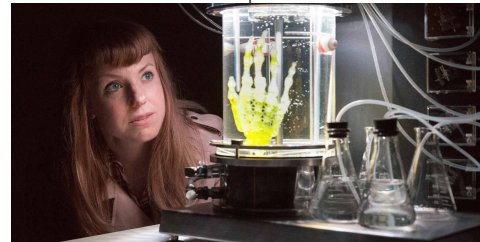


educational and
scientific
institute



neurology, robotics,
and prosthetics

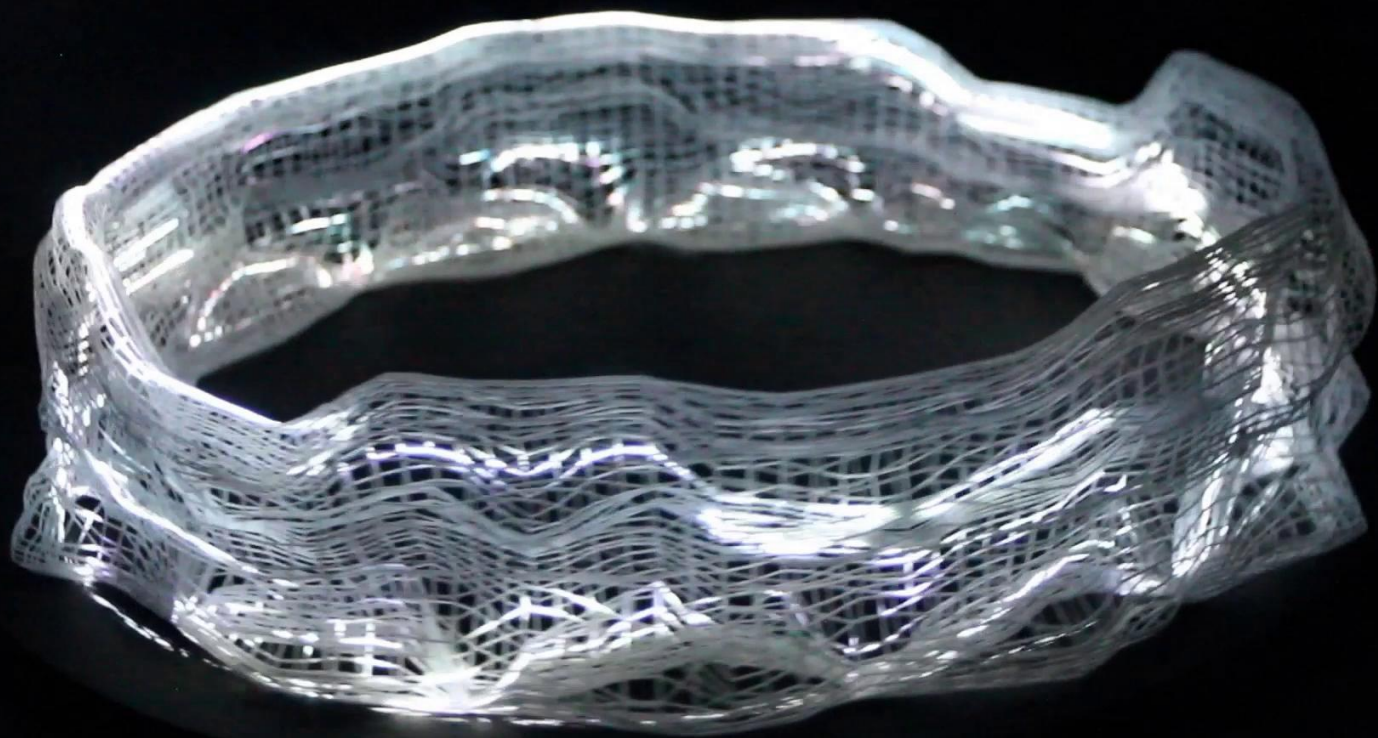
a setting for
experimentation, evaluation
and reinvention



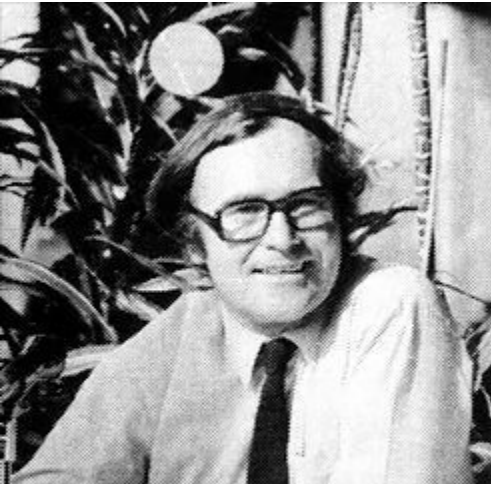
diverse blends of
artistic genres

biotechnology and
genetic engineering

new media arts



Purpose of the trip



"Openness has become a fundamental characteristic of the festival: open to new trends, open to the interactions between art and technology, open to that which is yet unfinished, open to contradictions, open to new territories, but especially open to the encounters between artists, scientists, and those who are involved in discussing our future."

- Hannes Leopoldseder, Co-founder of ARS Electronica



WITNESS



EXPERIENCE



QUESTION

The festival

"Once a year, Ars Electronica invites artists, scientists and researchers from all over the world to a conclave in Linz to confront a specific, **interdisciplinary theme** in the context of speeches, workshops, exhibitions and symposia. Each year's festival is dedicated to a different issue, and the formats of the various approaches to it are the very opposite of sacrosanct. This is a setting for experimentation, evaluation and reinvention, for the search for that which advances the betterment of human society, whereby the provenance of whatever that might be isn't the least bit relevant."



FESTIVAL
for Art, Technology
and Society



PRIX
Worldwide
Competition for
CyberArts



**CREATE YOUR
WORLD**
Future Visions of the
Next Generation



**FUTURE
THINKING
SCHOOL**
by Ars Electronica



CENTER
Museum of the Future,
School of the Future



FUTURELAB
Laboratory and Studio
for Future Concepts



HOME DELIVERY
We come to you!



JAPAN
Ars Electronica in
Japan

Linz + ARS Festival

The annual Ars Electronica Festival is a gathering of artists, scientists and technologists, intended as "a setting for experimentation, evaluation and reinvention". The festival has always exerted a public presence in Linz, mounting large-scale open-air projects and holding lectures, discussions and workshops in a wide range of public venues.

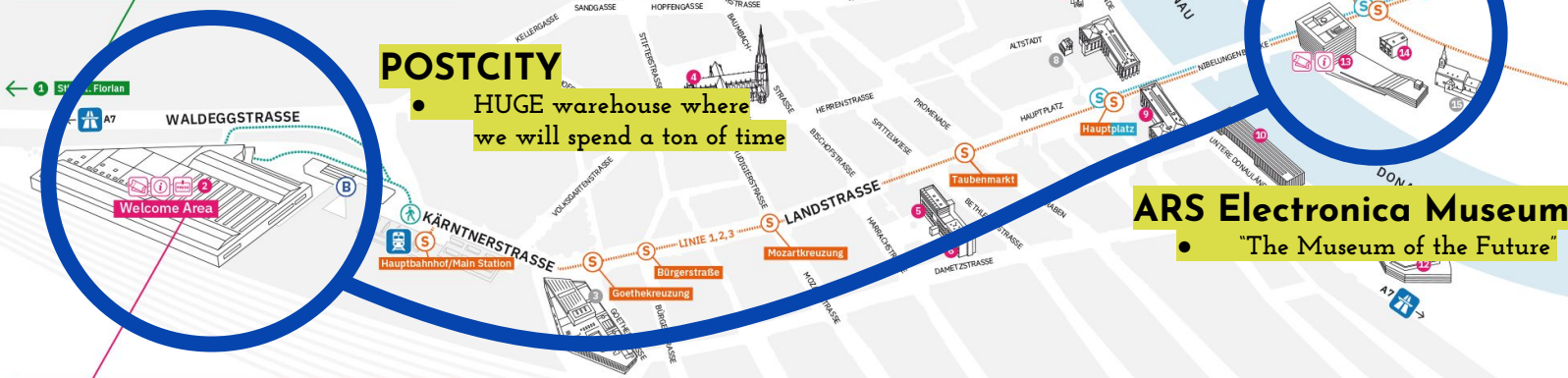
- Festival is education-driven with a huge focus on innovation from young people (Create Your World)
- The city is 100% festival oriented - metro is free for pass holders - international community

This year's Festival Saturday has a very special attraction in store: an excursion to St. Florian Monastery. This is the undisputed hot spot of the "AI x Music Festival": whether in the Marmorsaal, church, crypt or undercroft – the impressive facilities of this spiritual center provide a perfect setting for reflecting on the future role of intelligent machines and how we understand ourselves as humans.

- | | |
|-------------------------|--------------------------------------|
| 1 ST. FLORIAN MONASTERY | 9 UNIVERSITY OF ART AND DESIGN LINZ |
| 2 POSTCITY | 10 LENTOS ART MUSEUM |
| 3 MUSIKTHEATER LINZ* | 11 DONAUPARK |
| 4 ST. MARY'S CATHEDRAL | 12 BRUCKNERHAUS |
| 5 OÖ KULTURQUARTIER | 13 ARS ELECTRONICA CENTER |
| 6 MOVIMENTO | 14 STADTWERKSTATT |
| 7 ATELIERHAUS SALZAMT | 15 ST. JOSEF PARISH CHURCH* |
| 8 HOFKABINETT* | 16 ANTON BRUCKNER PRIVATE UNIVERSITY |

* Associated Program

All these venues are used for the festival - basically all of Linz's most important sites



Travel Plan - Sept.

Tu - 6th

W - 7th

Th - 8th

F - 9th

F - 10th

S - 11th

Su - 12th

M - 13th



CDMX
MADRID



MADRID
VIENNA



VIENNA
LINZ



CHECK IN
HOSTEL



VIENNA
LINZ



VIENNA
MADRID



MADRID
CDMX



Jugendgästehaus Linz

Cost Break-down

~50,000 MXN
(~2,500 USD)

PRICE PAYS FOR:

- Flight / Train / Metro
- Hostel (w/ breakfast)
- All access Ticket to Festival
- Travel Insurance
- 3 Chaperones w/above
- Travel agent fees

**Facturas can be requested*

Does **not include lunch/dinner/snacks/gifts*

April 2022

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
1	2	3	4	5	6	7

June 2022

S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

May 2022

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

July 2022

S	M	T	W	T	F	S
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

ENROLLMENT

21,000 MXN

Apr 15-30

PAYMENT 2

10,000 MXN

May 15

PAYMENT 3

10,000 MXN

June 15

PAYMENT 4

~9,000 MXN

July 15

How to pay

ENROLLMENT	21,000 MXN	Apr 15-30
PAYMENT 2	10,000 MXN	May 15
PAYMENT 3	10,000 MXN	June 15
PAYMENT 4	~9,000 MXN	July 15

DEPÓSITO EN PESOS:

FAVOR DE HACER SU PAGO O
TRANSFERENCIA A NOMBRE DE :
MGC Servicios turisticos, S.A. de C.V.

CLABE BANCARIA

Bancomer M.N. 012 180 00181623125 5
Banamex M.N. 002 180 06612753502 2

DEPOSITOS:

Bancomer M. N. 0181623125
Banamex M. N. Suc. 661 / 2753502

DEPÓSITO EN DÓLARES:

Frost National Bank
San Antonio Texas 78296
P.O.Box 1600
Cuenta N° 01 0416487
ABA Number 114000093
SWIFT : FRSTUS44

MGC Servicios Turísticos, S.A. de C.V.
Cerrada de Pachuca No. 12
Col. Condesa,
Alcaldia Cuauhtemoc,
C.P. 06140
Ciudad de México

Después de efectuado su
pago, es indispensable enviar
una copia a:

Rocio Iturralde:

riturralde@mgc.com.mx

WHATSAPP: 5527419421

registramos su pago y le
enviaremos el número de
folio con el que quedó
registrado.

A nighttime photograph of a city waterfront. In the center, a modern building with a faceted, crystalline facade is brightly lit with blue light. To its right, a traditional white church with a tall, ornate spire is visible. The scene is reflected in the calm water in the foreground. A bridge with warm lights is on the left, and other city buildings are in the background.

THANK YOU!

Please feel free to contact us with any questions.

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- hurtadome@asf.edu.mx